



## TECHNICAL DATA SHEET (TDS)

PHUCK OFF® BRUSH- HI-VIS SAFETY  
PAINT | 2025/26



pink ribbon  
foundation ♀

## 1. Product

### 1.1. Product Description

Phuck Off cancer-The Pink Window Sill Protector (4kg) by Intelligent Membranes is a brush-applied, high-visibility pink protective film designed for temporary safeguarding of various surfaces during construction or renovation projects. It offers up to 18 months of ultra-tough, weather-resistant protection for both internal and external applications. Notably, 5% of proceeds and profits from this product are donated to the Pink Ribbon Foundation, supporting cancer charities.

Anyone familiar with our brand will recognise that the Phuck Off Cancer campaign is an extension of an existing product that's already wildly popular amongst our customers. We are always looking for charities and foundations to support and during the pandemic, many charitable organisations have been truly impacted by the lack of funding. Wanting to do our part to contribute, we created a Phuck Off Cancer version of our 'Phuck Off' product range.

The Phuck Off cancer range has been in use for some time now, protecting worktops and expensive goods during construction. It's heavy-duty, hi-vis, easy to apply, easy to remove, and impossible for the weather to damage. Everyone loves it. And understandably so, it's an incredible product.

'Phuck Off' is made from recyclable materials and is able to be reused. Selecting Phuck Off Cancer to protect your worktops and expensive goods from the wear and tear of construction is not only doing good for charity, but it's also doing good for the environment.

### 1.2. Production Adhesion

This protector adheres effectively to any non-porous surfaces, including:

- Windows
- Surfaces
- Valuables
- Hazards requiring clear visibility and protection
- Shower trays
- Bath tubs
- Electric hobs

### 1.3. Product Limitations

It is not suitable for porous materials such as wood or timber

## 1.4. Product Characteristics

- 1.4.1. Pink in colour, peelable film after drying
- 1.4.2. Minimum consumption: 0.5kg/m<sup>2</sup> (500 microns)
- 1.4.3. Density: +/- 0.95kg/litre
- 1.4.4. Elasticity: > 1000%
- 1.4.5. Service temperature after drying: -20-40°C

## 1.5. Product Packaging

- 1.5.1. Tubs 4kg
- 1.5.2. Pallets 96 tubs of 4kg – Total 384kg

## 1.6. Product Storage

Surface Pro Brush should be stored in the dry, out of direct sunlight, between 5-20°C . Storage for 24 months of manufacture date in original unopened packaging.

## 2. Application

### 2.1 Preparation

- 2.1.1. Substrate is cohesive and clean and free of rust when applied on metal.
- 2.1.2. Substrate temperature during application is between 5-25 °C .
- 2.1.3. Apply a test on the substrate to be protected, to ensure compatibility.

### 2.2. Application

- 2.2.1. Apply with a paintbrush
- 2.2.2. Minimum consumption: 0.4kg/m<sup>2</sup> (500 microns)
- 2.2.3. Depending on conditions and applied thickness, drying time is minimum 1 hour
- 2.2.4. When Surface Pro Brush protection is no longer needed, remove in one go, but no later than 4 months.

### 2.3. Cleaning

- 2.3.1. Surface Pro Brush can be cleaned using water
- 2.3.2. Surface Pro Brush can be recycled once any Surface Pro Brush has been removed from the tubs and libs. This can be peeled off when dry or cleaned using water.

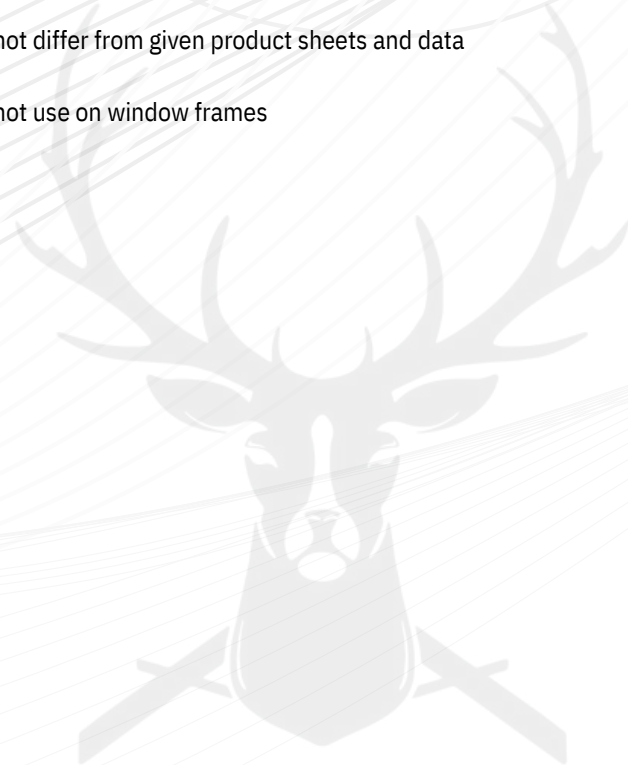
## 4.0. Do's and don'ts

### DO'S

- 4.1.** Do a 3-7 patch test on any substrate you intend on using the product on
- 4.2.** Do mix before use
- 4.3.** Do use appropriate PPE according to the nature of the work
- 4.4.** Clean up any spills in the area immediately to avoid slippery surface
- 4.5.** Use the drip tray when possible
- 4.6.** Do store in a safe place away from freezing temperatures/extreme heats
- 4.7.** Do recycle or clean and re-use empty tubs
- 4.8.** Do use a wet film gauge to measure the thickness of the product
- 4.9.** Do mask any surfaces areas you do not want to get hit from potential overspray
- 4.10.** Do always follow H&S guidelines
- 4.11.** Do always know where on site accident kit is kept in case of emergency
- 4.12.** Do always read the product sheet for further instructions and guidance before application
- 4.13.** Do seal tub back up after use

### DON'TS

- 4.14.** Do not use under 5 degrees temperature expected to drop below 5 degrees or freezing point within the next 24-48 hours
- 4.15.** Do not use in the rain or when rain is expected within the next 24-48 hours
- 4.16.** Do not mix/dilute with water or solvents
- 4.17.** Do not consume
- 4.18.** Do not use for anything else other than its intended purpose of a surface protective coating i.e. Do not use as a waterproofing/tanking
- 4.19.** Do not mix with any other products
- 4.20.** Do not keep outside in cold temperatures/always store in a safe place
- 4.21.** Do not apply onto pile/fuzzy weather strip in sliding doors
- 4.22.** Do not fade out the application, always have a solid-edged stop for peel ability
- 4.23.** Do not differ from given product sheets and data
- 4.24.** Do not use on window frames



## 5.0. Phuck Off Brush Gallery



5.1. Induction hob



5.2. Window sill





**6.0. DATE OF THIS EDITION 12/01/2025/26**

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